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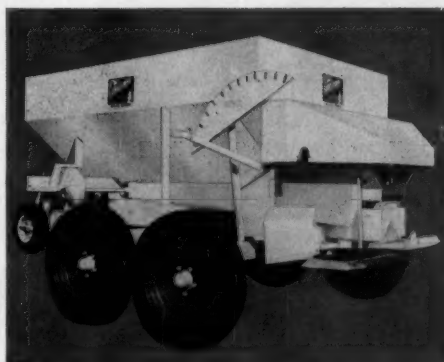
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much handier. I congratulate you and your staff on excellent coverage of information pertaining to the fertilizer industry inasmuch as the material is concise and informative.

J. Van Rogers, Jr.,  
Northern Sales Manager,  
Southwest Potash Corp.  
New York

#### To the Editor:

The new Croplife format is quite attractive. My guess is it will meet with enthusiastic acclaim by your several publics—readers, advertisers, staff, etc. Very best wishes.

Joe E. Culpepper,  
Senior Vice President,  
Spencer Chemical Co.,  
Kansas City, Mo.

#### To the Editor:

Congratulations on the new look for Croplife! We were very pleasantly surprised when the first issue arrived in this office.

Denis Hayley  
Director of Information  
National Agricultural  
Chemicals Assn.  
Washington, D.C.

#### To the Editor:

Yes, indeed, I like the "new look" of Croplife. Best wishes for a long and enjoyable success with your new format.

Sam L. Nevins  
Vice President  
Olin Mathieson Chemical  
Corp.  
Little Rock, Ark.